

Stephanie McQuade

From: Theresa Campbell <theresa.campbell@abcfitness.com>
Sent: Tuesday, February 06, 2024 12:11 PM
To: Stephanie McQuade
Subject: Glofox 🚫 + Burney Water - Everything You Need!

Hi Stephanie,

Thanks so much for your time today, really great to understand your current setup and the challenges you're looking to solve. I'm confident that Glofox is going to be the solution for you!

Here is everything we mentioned so you have it in one place:

Focus areas - On our call today, we identified together three key areas where we can help you and many more:

1. **Easy-to-Use Software that integrates with your website:** Glofox offers an intuitive platform backed by reliable customer support, ensuring effortless management and quick problem resolution.
2. **Barcode Check-in System:** Automate check ins with scanning a barcode or typing in the name of your member within the system.
3. **Pay with Credit card, bank draft or cash:** Offer multiple ways to check people in and sign them up based on how you want them to pay.

Call Recording - [Click here to review your call recording!](#)

Pricing - Based on our conversation, I recommend the Boost package for you!

Boost: \$375 per month with a non-profit discount **\$300 per month!**

with a (6 month pause option \$25 per month)

- Includes unlimited Digital Signature waivers, 250 SMS

- Handheld terminal for taking apple pay, google pay and credit cards for one off purchases \$249.50 one time fee (not necessary to have, completely optional, would be a huge help at the pool for day passes and guests)

- Scanner to check people in \$150-\$200 available on Amazon!

(You can pass these on to the customer when they sign up as a fee to them)

- Payment processing - 3.9% + .35 per transaction for CC and 1% + .25 per transaction for Direct Debit - **NO HIDDEN FEES**

What is included in our Flat Rate?

Processing different card types (American Express)

Processing fee sharing with members, pass some or all of this rate onto your members

PCI Compliance charge

Failed Transaction fee

Recurring Charges

Online Charges

Automatic Card Updater

Refunding

Account Balance

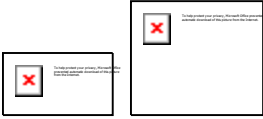
Next Steps

As we mentioned in our call, you'll connect with the board and discuss options!

Here is my link to book a follow-up when you're ready to discuss further: [Book a 15-minute Meeting with Theresa Campbell](#)

I sincerely look forward to working with you over the coming days to work out the best plan of action for a rollout with Glofox. If you've any questions before then, just let me know 😊.

Yours in Fitness,



Theresa Campbell

Senior Account Executive | ABC GLOFOX

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"Embrace fear's whispers, for they hold the secrets to your untapped potential."

#BestLife tip: Time > Money (make more time to do the things that spark joy and happiness)



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