

Burney Water District
Board of Director's Public Relations Standing Committee Meeting
June 24th, 2016

ITEM

1. CALL TO ORDER AND ROLL CALL

PRESENT: Directors Britta Rogers, District Manager Willie Rodriguez.

ABSENT: Director Tanya Taylor.

CALL TO ORDER: Director Britta Rogers called the Meeting to order at 6:45 p.m.

2. PUBLIC SPEAKERS:

None.

NEW BUSINESS:

- 3. Review and Discuss Customer Communications Summarizing Reasons for Proposed Rate Increase:** District Manager Willie Rodriguez summarized a document he put together titled "Customer Communication Summarizing Reasons for Proposed Rate Increase". He started with our mission to inform the customers of what our job is and went over the District's history to let them know how old our infrastructure is and how it threatens our ability to make sure the water is safe and our disposal is environmentally safe. In the document he also summarized how our rates are not adequate for funding our repair and replacement to infrastructure, which is also noted in our Audits. He explained what projects we would use the money from the rate increase for and our plan to set money aside for other projects in the future. We would like to get ourselves into a position where we are generating revenue in excess of our expenses and that excess money will be going into depreciation which will be funding our capital improvements. Director Rogers recommended that Willie put together a timeline so that our customers could see what our plan is for replacing and maintaining our infrastructure. He would like to rework the document to give more direct information of what we have, what we need to do, and the consequences if we don't and maybe try to get a timeline together.
- 4. Discuss Future Agenda Items and Determine Next Public Relations Standing Committee Meeting Date and Time:** Send Revised Draft of the "Customer Communication Summarizing Reason for Proposed Rate Increase" to Public Relations Committee Members, Bring back items from the May Agenda, and next meeting on July 14th at 6:30, 2016.
- 5. Adjournment:** Director Rogers called for adjournment at 8:10 p.m.


CHAIRPERSON


BOARD SECRETARY