

Burney Water District
Board of Director's Public Relations Standing Committee Meeting
March 15th, 2017

ITEM

1. CALL TO ORDER AND ROLL CALL

PRESENT: Directors Britta Rogers, Tanya Taylor, District Manager Willie Rodriguez.

ABSENT: None.

CALL TO ORDER: Director Tanya Taylor called the Meeting to order at 6:04 p.m.

2. PUBLIC SPEAKERS:

None.

NEW BUSINESS:

- 3. Teleconference with CV Strategies Regarding Future Customer Communications:**
Contacted Tara Bravo with CV Strategies by phone at 6:09 p.m. Tara informed everyone of what CV Strategies does and their purpose. She worked with the Public Relations Committee to come up with some ideas of how to improve our customer communications to better inform them of what is going on with the District.
- 4. Discuss Future Agenda Items and Determine Next Public Relations Standing Committee Meeting Date and Time:** Go over the Proposal for the Newsletter. Next standing committee meeting for Wednesday, March 22nd at 6:00 p.m.
- 5. Adjournment:** Director Taylor called for adjournment at 8:13 p.m.



CHAIRPERSON



BOARD SECRETARY